

The Lyoness Holding Europe AG: Info and Facts

Lyoness – money back with every purchase

With the founding of the Lyoness Holding Europe AG in July 2003, a unique business idea was established and the customer card of the future was introduced to the market! This single card can be utilised with numerous different partner companies, which reduces the number of cards you need to carry around with you, but increases the cash in your purse.

When you utilise the Lyoness Cashback Card – or original Cashback Coupons – at a partner company, you receive money back with every purchase. When you achieve a minimum of 10 EUROS on your Lyoness account, it will be transferred directly to your personal bank account.

Lyoness Cashback Card – active in 32 European countries by 2012

Lyoness Austria currently has over 250,000 registered customers and more than 1,700 partner companies, which include more than 40 chainstores such as Zielpunkt, Lidl, Öko Tank Roth, OMV, bauMax, Delka, Stiefelkönig, kika, Leiner, Sports Experts, Müller Drogerie, Wein & Co and more than 1,600 regional SMEs.

Lyoness Holding Europe AG is active in Austria and 14 further European countries, and by the end of 2010 will have 300 employees. In Germany, Switzerland, Hungary, Slovakia, Czech, Bulgaria, Romania, Slovenia, Serbia, Croatia, Poland, Italy, Turkey and the UK there are currently around 980,000 registered customers and more than 17,000 partner companies from different sectors. The planned Lyoness international network is for 32 European countries and, with the founding of Lyoness Holding America Inc. in July 2009, which was launched on the 6th of February 2010, other overseas countries. Due to this fact, all Lyoness customers will be able to receive money back into their account with every purchase!

A further advantage for the Lyoness Cashback Card holders is the friendship recommendation programme (Tell a friend), which is based on a recommendation procedure and enables holders to receive additional earnings for every purchase their new customers make.

For detailed information, please visit our website: www.lyoness.ag.