



Lyonesse Online Shopping

The online shopping portal was launched on the 7th of April 2009 and, since then, it has enabled Lyonesse customers to enjoy the benefits of Lyonesse in a faster and simpler way.

The online shopping portal offers Lyonesse customers the possibility to shop 24 hours a day, choose partner companies out of all industry sectors and to receive money back on every purchase made. Since its launch in Austria, thousands of customers have already been satisfied with this online service. An important criteria is the fact that all partner companies are chosen with regards to quality, sector and diversity. The computer expert Dell, HSE24, Humanic and the traditional trading company Walz and its online portals babywalz and walzkidzz are just a few of our online partner companies.

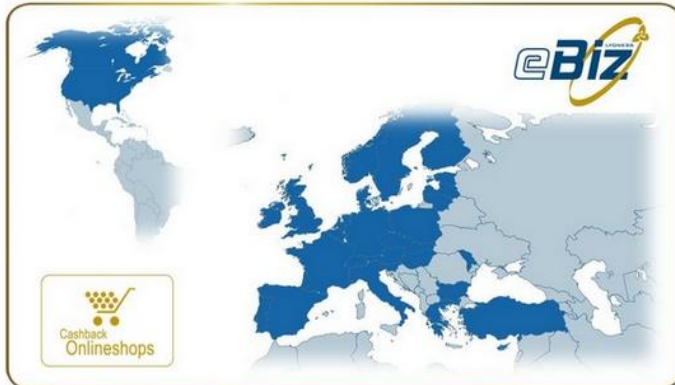
One of our most prominent online partner companies – next to Universal Versand, the Walz Group and Blue Tomato – is OTTO-Versand. Otto is one of the largest worldwide catalogue companies and is characterised by its wide range of current fashion, famous brands and newest trends.

In order to receive your money back by shopping online, logon to www.lyonesse.at and click on the partner company of your choice. This procedure enables you to be recognised as a Lyonesse customer. After the payment process, you will receive money back, which will be transferred directly to your personal account. The online shopping portal is not only accessible 24 hours a day – 7 days a week, but also enables Lyonesse customers to choose from more than 92 million products internationally, from which they will receive money back with every purchase made!

Lyonesse eBiz GmbH runs and operates the Lyonesse online shopping portal, which is supervised by Managing Director Bernhard Koch. He and his young, creative team were responsible for implementing the online shopping portal within a tight deadline, in order to provide a unique shopping experience for the Lyonesse customers. The team, which has now grown even more, has extensive know-how in the fields of eCommerce and online marketing, and is constantly working to realise innovative service offers, which makes the Lyonesse shopping experience unique. Additionally, the partner companies have the possibility to place specific bargains online. This enables Lyonesse to offer special and exclusive offers to the Lyonesse shopping community, helping the customers to profit two-fold with Lyonesse.

The online shopping platform has not only been launched in Austria, but also in Germany, Hungary Italy, Switzerland, Slovakia, Slovenia, the UK, Turkey and – the latest two countries – Poland and Belgium.

Lyonesse eBiz-Roadmap



Since the end of May, the Lyonesse European Online Shopping has increased to 34 countries. The new additions are Bosnia-Herzegovina, Bulgaria, Denmark, Estonia, Finland, France, Greece, Ireland, Croatia, Latvia, Lithuania, Macedonia, the Netherlands, Norway, Portugal, Romania, Sweden, Serbia, Spain, the Czech Republic and Cyprus. A successful start has also been made in the USA and Canada.

The fantastic online shopping service is guaranteed through the work of the Lyonesse eBiz GmbH, thanks to which, over 1.15 billion people can profit from the benefits of shopping online with Lyonesse.